



The Canada-California Strategic Innovation Partnership (CCSIP) Launches First Call for Proposals with ISTPCanada and the University of California

Canadian and Californian Universities Commit \$2 Million to Stimulate Groundbreaking Approaches for Bilateral R&D Collaboration

OTTAWA, Ontario, and LOS ANGELES, California, December 10, 2008—The Canada-California Strategic Innovation Partnership (CCSIP), a catalyst for collaborative Research, Development and Delivery (RD&D) between two innovation-intensive jurisdictions, today announced its first Call for Proposals (CFP).

The University of California and Canadian universities have committed \$2 million to stimulate the analysis and development of groundbreaking approaches for bilateral R&D collaboration. These cooperative models will be novel, in that they will aim to capitalize on the complementarities that are unique to Canada and California. Such approaches include the establishment of bilateral R&D consortia, the structuring of Canada-California Centres of Excellence, and the creation of new working relations between university systems, in addition to other collaborations.

The CFP will be managed by International Science and Technology Partnerships Canada Inc. (ISTPCanada) and the University of California Office of the President (UCOP). It will invite innovators from academia, industry and government to propose bilateral approaches that build on Canada-California complementary strengths, address common challenges and recommend novel solutions with strong commercialization potential in areas such as: Carbon Capture and Sequestration, Green IT, Infectious Diseases, Next-Generation Digital Media and Sustainable Biofuels.

The CCSIP Steering Committee will select the winning proposals by spring 2009. The Committee aims to recommend funding for a minimum of six strategic round tables, workshops or other activities that enable the development of bilateral proposals; and six detailed business plans that could be presented to potential investors. As per previous CCSIP-stimulated initiatives, the outcomes of these projects are expected to attract investment from public and private funders. For example, the Cancer Stem Cell Consortium, a concept initially proposed at the inaugural CCSIP Summit in January 2006, garnered a \$100 million commitment from Canada earlier this year.

“This Call presents a great opportunity for Canadian academic and industrial researchers to contribute to, and benefit from one of the greatest innovation engines in the world,” said Dr. Henri Rothschild, President of ISTPCanada. “Consistent with the objectives of CCSIP, it will lead to greater entrepreneurialism, and the pursuit of higher-risk, higher-return RD&D projects that will deliver economic and social benefits within and beyond our borders. This is particularly important for Canada, as we strengthen our position as a strong global innovation partner. This Call for Proposals is really a call for

leadership. Canada and California will respond, and establish a model for other strategic innovation partnerships.”

“The University of California is proud to allocate \$1 million to CCSIP’s first Call for Proposals. This investment will initiate promising, multi-campus and multi-disciplinary projects to strengthen research, development and delivery collaboration between California and Canada,” said Dr. Steven Beckwith, Vice President of Research and Graduate Studies, University of California. “These bilateral activities enhance the capability of our professors and research leaders, and accelerate the development of promising, young innovators who routinely emerge from our university and shape the future of California – and our world. More broadly, they support the development of new international partnership to increase our future research collaborations with other nations.”

CCSIP will officially launch the Request for Proposals by mid-December, 2008.

-30-

About CCSIP

The Canada-California Strategic Innovation Partnership (CCSIP) is a catalyst for collaborative Research, Development and Delivery (RD&D) between two innovation-intensive jurisdictions: California, one of the most dynamic innovation engines on earth; and Canada, a leading country in university research intensity. Drawing on an entrepreneurial and informal process of cooperation, CCSIP is a bilateral collaboration initiative that aims to capitalize on the complementary strengths of Canada and California, and to build on a well-established trade relationship valued at over \$35 billion in 2007.

With leadership from a highly respected bilateral Steering Committee, and participation from universities, companies and governments on both sides of the border, CCSIP stimulates the:

- Development of new models of collaboration between Canada and California that leverage key research capabilities, address common priorities, and accelerate the delivery of research results; and
- Launch of revolutionary RD&D projects that aim to bring new products and services to market, and deliver economic and social benefits to citizens in both jurisdictions

Additional information is available at: www.ccsip.org

About ISTPCanada

As global technology partnerships become increasingly important in trade and economic relations between countries, these partnerships become strategic components of those relations. International Science and Technology Partnerships Canada Inc. (ISTPCanada) was incorporated with the primary objective to deliver the S&T cooperation agreements between Canada and its key trading partners, including India, China Brazil and Israel. The organization aims to strengthen Canada’s science and technology (S&T), business to business relations and ultimately overall economic, trade and political relations. ISTPCanada fosters and supports the development of research partnerships for Canadian companies and research organizations with international counterparts, with an emphasis on research and development. In all of its programs, ISTPCanada strongly encourages the participation of Canadian universities through enhanced university-industry cooperation.

ISTPCanada's raison d'être is to make Canadian firms more globally competitive through internal alliances with academia and the increased use of international research-based projects. Additional information is available at: www.istpcanada.ca

About the University of California

The University of California is the largest system for higher education in the United States. Recognized worldwide for its academic distinction, it includes more than 220,000 students, 170,000 faculty and staff, and an \$18 billion annual budget at its 10 campuses at Berkeley, Davis, Irvine, Los Angeles, Merced, Riverside, San Diego, San Francisco, Santa Cruz and Santa Barbara. The university offers programs in more than 150 disciplines, many of which are ranked among the top 10 nationally, and for the last 12 years has generated more patents than any other university in the nation. UC's five medical centers support the clinical teaching programs of the university's medical and health sciences schools and handle more than three million patient visits each year. The UC system also is involved in managing the U.S. Department of Energy national laboratories at Berkeley, Livermore and Los Alamos. Additional information is available at: www.universityofcalifornia.edu/