



# **Call for Proposals for Collaborative Initiatives Between Canada and California**

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# Agenda: CCSIP CFP Information Session

- Introduction: Office of Research
- About the Canada-California Strategic Innovation Partnership (CCSIP): Sonya Shorey
- About the CCSIP CFP: Sonya Shorey
- Q&A

# About the Canada-California Strategic Innovation Partnership ([www.ccsip.org](http://www.ccsip.org))

- CCSIP is a **catalyst** for collaborative Research, Development and Delivery (RD&D) between California and Canada
- Aims to capitalize on the complementary strengths of Canada and California using an entrepreneurial and informal process of bilateral cooperation
- CCSIP stimulates:
  - The development of new models of collaboration that leverage key research capabilities, address common priorities and accelerate the delivery of research results
  - The launch of revolutionary RD&D projects that aim to bring new products and services to market, and deliver economic and social benefits to citizens in both jurisdictions
- Greater than the sum of its parts:  $1+1 = 3$
- Delivering Results: CCSIP role in Cancer Stem Cell Consortium

## About the CCSIP CFP

- **Objective:** This university-led CFP aims to **stimulate and support novel models of collaboration** that build on the complementary strengths of Canada and California
  - Ex: R&D consortia, the structuring of Canada-California Centres of Excellence etc.
- Proposals must focus on **bilateral partnership development activities** (as opposed to research)
- Collaborative initiatives that **engage multiple partners** are strongly encouraged
- ‘Business as usual’, single researcher-to-researcher collaborations are not eligible for funding under this CFP

## Strategic Value of the CFP

- The CCSIP initiative offers a sound approach for the ‘strategic design’ of new bilateral R&D cooperation programs with the United States, beginning with California
- The initiatives that emerge from this CFP will create a strategic research agenda between Canada and California
- A successful roll out of the CCSIP CFP could become a template for defining the overall Canada U.S. S&T cooperation platform (extending to other regions of the US)
- The Obama administration is expected to make significant investments in the U.S. R&D capacity; a ‘CCSIP approach’ is an ideal way for Canada to connect

# Value Proposition for Researchers

The CFP will provide university researchers and their collaborators with an opportunity to:

- Directly influence the development of a strategic research agenda between Canada and California
- Capitalize on coordinated access to the University of California system and other Canadian universities to identify potential collaborators and funding
- Acquire visibility with, and support from, key decisions makers and investors (such as the Canadian Granting Councils)
- Contribute to a growing community of Canada-California interest with increasing critical mass and visibility

## Key CFP Facts

<http://www.ccsip.org/programs.html>

- 10 campuses of the University of California and 20 Canadian universities to date
- These organizations are allocating US\$2 million to this CFP to stimulate novel ideas, and catalyze the development of innovative **multi-campus and multi-disciplinary research** and educational collaborations
- Managed by the University of California Office of the President (UCOP) and International Science and Technology Partnerships Canada (ISTPCanada)

# Types of Proposals Requested

- Bilateral teams are encouraged to put forward short proposals for collaborative initiatives that:
  - Capitalize on the complementary strengths
  - Address shared priorities
  - Emphasize delivery to the market place
- Researchers may propose a novel model of collaboration on any area of focus or topic that is relevant to Canada and California (opportunities or challenges)
- Financial support is available for the:
  - **Conduct of focused round tables, workshops and/or symposia** that lead to novel methods or approaches of research collaboration (funded at \$15-\$50K)
  - **Development and delivery of a detailed R&D business plans** for early-stage bilateral initiatives that help to propel the concept to the next stage of development (funded at \$100K)

## Eligibility

- Each proposal must include a Principal Investigator (PI) from a *participating Canadian university*, and a PI from the University of California system
- The PIs must provide letters of support from their co-applicants' Vice President, Research or a similar authority, that confirms the availability of funds required to support their share of the budget
  - Approval must be acquired before an LOI or proposal is submitted to this CFP
- Proposals may include co-applicants from *non-participating Canadian* universities, however, they must have explicit support from their Vice President, Research to contribute to the proposal, and secure appropriate funding

# Areas of Focus

- When CCSIP was first established, the Steering Committee identified broad, initial priorities:
  - Stem Cells and Regenerative Medicine
  - Information and Communications Technologies
  - Advanced Transportation and Energy
  - Nanotechnology
  - Infectious Diseases
  - Venture Capital and Intellectual Property
  - Development of Highly Qualified Personnel
- Building on the themes of the 2008 Summit, teams may propose bilateral initiatives in areas that include, but are not limited to:
  - Carbon Capture and Sequestration
  - Green IT
  - Infectious Diseases
  - Next-Generation Digital Media
  - Sustainable Biofuels
- CFP applicants are welcome to propose bilateral initiatives outside of these areas that leverage Canada-California complementarities

## Selection Criteria

Proposals will be assessed and selected on the basis of highest quality, and the degree to which the following criteria are addressed; all proposals should:

- Demonstrate the value of bilateral collaboration over a unilateral approach, including the anticipated benefits to both Canada and California
- Describe the novelty and quality of the proposed initiative
- Articulate the downstream potential for technology transfer or delivery to market
- Demonstrate the capacity of the project team to manage and conduct the proposed initiative
- Present a feasible, high-level implementation plan that outlines key milestones, financial and human resources

# Deadlines

- **Letters of Intent: February 27, 2009; 2PM PST**, UCOP and ISTPCanada will announce all selected Letters on March 16, 2009
- **Requested Proposals: May 1, 2009, 2PM PST**
- **Funding Decisions:** The CCSIP Steering Committee, together with UCOP and ISTPCanada, expect to announce funding for all successful initiatives by **July 1, 2009**

# Application Instructions

## Online LOI Submission Process:

- The Letter of Intent must be submitted using the online system, proposalCENTRAL (pC) at <https://proposalCENTRAL.altum.com/>
- Select the Canada-California Strategic Innovation Partnership (CCSIP) grant opportunity from the list
- The online LOI form will include fields for data entry, and enable upload of a one-page LOI document
- Additional information available online: [http://www.ccsip.org/documents/CCSIP\\_CFP\\_LOI\\_Instructions\\_Final.pdf](http://www.ccsip.org/documents/CCSIP_CFP_LOI_Instructions_Final.pdf)

# Adjudication Process

- The Call will be jointly managed by the University of California Office of the President (UCOP) and International Science and Technology Partnerships Canada (ISTPCanada)
- UCOP and ISTPCanada will create a bilateral Canada-California Expert Adjudication Panel that will review and evaluate applications
  - Recommendations to be approved by the ISTP Board of Directors and UC Vice Chancellors for Research
- All recommended bilateral initiatives will be provided to the CCSIP Steering Committee for final review and approval of recommended funding allocations

## Additional Information

Should you have questions, please do not hesitate to contact:

- **Sonya Shorey**, Communications Strategist, CCSIP:  
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- **Dominic Jean**, Secretary, CCSIP Steering Committee:  
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